



COMMITMENT... EXCELLENCE

## WHITELAND COMMUNITY HIGH SCHOOL

300 Main Street • Whiteland, Indiana 46184 • (317) 535-7562

Tom Zobel, Principal  
Luke Skobel, Assistant Principal  
Dave Bechinski, Dean of Students  
Brent Holman, Dean of Students  
Kara Larkin, Dean of Students  
Ken Sears, Athletic Director

To Whom It May Concern:

Whiteland Community High School has implemented *Warrior Beat Radio* which is an internet based radio station and its purpose is to broadcast high school athletic events and other school related events. It is our hope to bring recognition to all the sports and WCHS athletes. In addition to broadcasting high school football and boys & girls basketball games, the station is planning to feature other sports including baseball, softball, volleyball, track and field, as well as others. We are also wanting to develop a non-sports related programming area as well for the station where students can create, develop, product, and host their own shows over a variety of non-sports related topics such as movie previews, upcoming events at WCHS, and much more. *Warrior Beat Radio* would also like to broadcast other events in the near future such as athletic college signing days and pep sessions.

*Warrior Beat Radio's* goal is to incorporate students into on-air broadcasting and behind the scenes production work. Students are currently doing play by play and color commenting for many of the high school football and basketball games. Broadcasts are produced and directed by students as well. Students also create and edit commercials to be used during the broadcasts.

Like all extra-curricular opportunities, the radio station receives limited funding from the school. To make the station work, *Warrior Beat Radio* is looking for donations from the greater Whiteland area community to help support the radio station program and to help it grow. The funds would be designated to help replace or repair equipment as needed and to purchase new equipment.

There are four ways to help the *Warrior Beat Radio* program. This includes: 1) a \$150 donation to become a featured sponsor of either the pre-game, half time, post-game shows for all broadcasts, or other content areas during the game (i.e., 3 pointers sponsored by "Home Depot") which is good for the entire school year and all broadcasts plus all other options, 2) a \$100 donation and have your business image with contact info placed on the radio site ([wchsradio.cpcsc.k12.in.us](http://wchsradio.cpcsc.k12.in.us)), a commercial played for your business a minimum of two times during the broadcast, 3) a commercial played for your business a minimum of two times during the broadcast, or 4) a donation of any amount with no expectation in return. In addition, all sponsors will be recognized during broadcasts. If interested in helping, please feel out the attached form and submit with check or cash. If you would like to discuss alternative ways to support the program by providing other resources such as shirts for the radio crew that is a possibility as well.

Thank you in advance for your consideration towards helping WCHS' radio station *Warrior Beat Radio*.

Sincerely,

Chris Wood  
*Warrior Beat Radio* Sponsor and Play by Play Broadcaster  
Whiteland Comm. High School  
317-535-7562 Ext. 7112  
[Chris.Wood@cpcsc.k12.in.us](mailto:Chris.Wood@cpcsc.k12.in.us)

## Warrior Beat Radio Fundraiser

### **Option 1:**

Be a headline sponsor of the pregame, halftime show, post-game show, or featured sponsored during the actual game of a certain stat such as 3-pointers, timeouts, free-throws hit, etc. In return a commercial will be played multiple times during the broadcast. (ex. Pre-game Show Presented by Home Depot). Also includes content in option 2 and 3 as well.

**Cost = \$150**

### **Option 2:**

Have image of business with contact info on WCHS Radio site ([wchsradio.cpcsc.k12.in.us](http://wchsradio.cpcsc.k12.in.us)). Commercial played a minimum of two times during each broadcast throughout the school year

- Individual donating will also provide a script for 30 second commercial or
- Provide a commercial that has already been created previously.

**Cost = \$100**

### **Option 3:**

Commercial played a minimum of two times during each broadcast throughout the school year

- Individual donating will also provide a script for 30 second commercial or
- Provide a commercial that has already been created previously.

**Cost = \$50**

**Option 4:** Donate an amount of your choice

Amount Donated: \_\_\_\_\_

All checks should be made payable to: *Whiteland Community High School*

- In memo please write "Warrior Beat Radio donation"

### **Individual or Business Information:**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact #: \_\_\_\_\_

Email Address: \_\_\_\_\_

### **Forms and Checks should be mailed to:**

Chris Wood  
Whiteland Community High School  
300 Main Street  
Whiteland, IN 46184

Questions: Contact Chris Wood via email ([wchsradio@cpcsc.k12.in.us](mailto:wchsradio@cpcsc.k12.in.us)) or 317-535-7562 ext. 7112

Note: Sooner donation, form, and script are returned, the more opportunities there are to publicize your business.